

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

| | | | | |
|--|-------------------------------|--------------------------------|--|----------------------------|
| Order ID: 81085 | CF NTL-POL | FBD - LBD: 10/30/12 - 11/05/12 | HL#: | Created: 10/26/12 03:56 PM |
| Client: INDEPENDENCE USA PAC (342473) | CPE: / / 658 | Agency Commission: 15 % | Updated: ALWILLIAMS on 10/26/12 05:30 PM | |
| Agency: ABAR HUTTON MEDIA (36802) | Product: INDEPENDENCE USA PAC | Self Protect.: :20:00 | Confirmed: 10/26/12 05:24 PM | |
| Buyer: BARBARA ABAR | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:45 AM | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

NEW ORDER CHG/PH 10/26/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | MSUNRISE | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |
| 002 | MSUNRISE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 003 | MLOCAL1 | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |
| 004 | MLOCAL1 | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 005 | MEARLY | 0 1 1 1 1 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 4 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |
| 006 | MEARLY | 1 0 0 0 0 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 007 | DANDERSON | 0 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

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| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | DANDERSON | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | DSOAP1 | 0 1 1 1 1 0 0 | SOAP | 30 | | | | 0.0 | \$900.00 | 4 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | DSOAP1 | 1 0 0 0 0 0 0 | SOAP | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | EPHIL4P | 0 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | EPHIL4P | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | ENEWS5PM | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | ENEWS5PM | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

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| Agency: ABAR HUTTON MEDIA (36802) | Product: INDEPENDENCE USA PAC | Self Protect.: :20:00 | Confirmed: 10/26/12 05:24 PM | |
| Buyer: BARBARA ABAR | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:45 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 015 | NCBSEVE | 0 1 0 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$3,500.00 | 3 | \$10,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016 | NCBSEVE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | AENTER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 4 | \$5,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | AENTER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 1 | \$1,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | AINSIDER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 4 | \$6,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | AINSIDER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 021 | NLATE | 0 2 2 2 2 2 2 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 12 | \$36,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 12 | | | | | | | | | | |

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|--|-------------------------------|--------------------------------|--|----------------------------|
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| Agency: ABAR HUTTON MEDIA (36802) | Product: INDEPENDENCE USA PAC | Self Protect.: :20:00 | Confirmed: 10/26/12 05:24 PM | |
| Buyer: BARBARA ABAR | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:45 AM | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | NLATE | 2 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 2 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | LLETTER | 0 1 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/02/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | LLETTER | 1 0 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | PSURV25 | 0 0 1 0 0 0 0 | REGP | 30 | | | | 0.0 | \$8,500.00 | 1 | \$8,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 10/31/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 026 | WCBSSAT7 | 0 0 0 0 0 2 0 | MORN | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 027 | WSUN7-9A | 0 0 0 0 0 0 2 | NEWS | 30 | | | | 0.0 | \$575.00 | 2 | \$1,150.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | WCBSSUN | 0 0 0 0 0 0 1 | MORN | 30 | | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

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|--|-------------------------------|--------------------------------|--|----------------------------|
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| Agency: ABAR HUTTON MEDIA (36802) | Product: INDEPENDENCE USA PAC | Self Protect.: :20:00 | Confirmed: 10/26/12 05:24 PM | |
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| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 029 | P60LATE | 0 0 0 0 0 0 1 | CARD | 30 | | | | 0.0 | \$20,000.00 | 1 | \$20,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 030 | PWIFESUN2 | 0 0 0 0 0 0 1 | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 76 | 0 | \$149,650.00 | \$127,202.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$149,650.00 | \$127,202.50 | \$0.00 | \$0.00 |